

## Summary of Sports and Athletic Background - Gary Horvath



4531 West 124th Avenue  
Broomfield, CO 80020  
sportsgrh@aol.com  
303 460-9767

### Highlights

#### Work Experience

- **Business of Sports Certification program** at University of Colorado - Co-founder and instructor.
- **RJR Platform Tennis Camp** - Seasonal platform tennis professional.
- **Tamarron Resort** - Director of racquet sports.
- **Private Coach** - Coached ranked juniors on a long-term basis.
- **Tamarron ETF Chair** - As Tamarron's director of racquet sports, served as chair of the company's Energy Task Force. The ETF reduced the company's electric bill by 25%.

#### Service to the Industry

- **USA Professional Platform Tennis Association** - Founder of trade association.
- **University of Colorado Athletics** - Assistant volunteer coach, women's tennis team.
- **American Platform Tennis Association** - Served on national board for 13 years.
- **United States Professional Tennis Association** - Served on national executive committee.
- **Academy of Charter Schools** - Middle school volunteer assistant volleyball coach.
- **School Assembly Programs** - Conducted tennis programs for over 10,000 children at schools in Colorado and New Mexico.

#### Education and Continuing Education

- **Oregon State University** - Ed.M. degree in education and athletic administration.
- **United States Professional Tennis Association** - Master professional.
- **USA Volleyball** - Participation in high performance coaches workshops and evaluation programs, CAP I certified Coach.

#### Playing, Coaching, Publications, and Recognition

- **Fort Lewis College** - All-Conference, Rocky Mountain Athletic Conference champions
- **American Platform Tennis Association** - Won first match for western Region in President's Cup competition.
- **Colorado Tennis Association** - Recipient of Clyde Rogers Award for contributions to recreational tennis.
- **Oregon State University** - Participated in the USVBA regional championships (volleyball).
- **Tennis, Advantage, and Platform Tennis Magazines** - Tips and articles published.
- **Junior Tennis and Volleyball** - Watched all level of athletes learn and grow as athletes.
- **United States Professional Tennis Association** - Speaker at USPTA World Conference.

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### Work Experience

“Great spirits have always encountered violent opposition from mediocre minds. -  
**Albert Einstein**

**Project Instructor**, Business of Sports (BOS) Certification program, Leeds School of Business at University of Colorado, Boulder, 2 years (includes program development time).

- Worked with a faculty member and the Director of Executive Education to develop the concept and curriculum for BOS.
- Instructor in inaugural program.

**Platform Tennis Teaching Professional**, RJ Reilly Platform Tennis Camps, Eureka, MT and Jackson WY, led and assisted with weekly sessions during 10 fall seasons over 20 years.

### Private and Part-time Professional and Coach

- **Private Coach**, served as long-term coach for small group of competitive players, 40 years.

**Director of Racquet Sports, Tamarron Resort**, Durango, Colorado, full-time for 13+ years.

- Managed all aspects of racquet sports programs.
- Prepared annual budget and presented performance-to-budget at monthly budget meetings.
- Provided activity and performance-to-budget updates at weekly department manager meetings
- Responsible for hiring, staffing, and management of staff of 3 to 5 people.
- Managed retail outlet.
- Coordinated group sales efforts with the conference sales department.
- **Chair of Energy Task Force (ETF)**, directed cross functional team that reduced the company's energy consumption through conservation efforts and the installation of new equipment, chaired committee 3 years; received state and national recognition for ETF's work.
- **Member of Quality Assurance Task Force**, committee developed quality standards for staff performance; chaired subcommittee that directed employee satisfaction survey, 2 years.
- **Co-Director of Tamarron/Miller Lite** - 10K mountain race for 150 runners, 5 years.
- **Committee member for Ken Stabler Coors Tamarron Classic**, fund-raising event for charity.

**Men's/Women's Tennis Coach**, Fort Lewis College, served in varying coaching capacities with the FLC men's and women's program; Durango, CO, 13 years, including two seasons as head coach.

### Professional in Competitive Junior Programs (Seasonal)

- **Lead/Assistant Professional**, USPTA Junior Winter Camps, Denver, instructor for three years and coordinator for two years. As coordinator, prepared program curriculum.
- **Instructor (part-time)**, USTA Team Colorado, Denver, 3 winter seasons.
- **Professional (part-time)**, Cherry Hills Country Club, Athletic Club Inverness, taught six summers.
- **Lead Professional**, University of Colorado Rural Recreation Program, conducted numerous clinics/ exhibitions throughout rural Colorado, three summers.

**Assistant Volleyball Coach**, The Academy of Charter Schools (middle school), 1 year.

**Lead and Assistant Instructor** directed and instructed youth and adult summer recreation programs in New Mexico, Colorado and Oregon, 7 summer seasons while in high school and college.

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"Unless someone like you cares a whole awful lot, nothing is going to get better. It's not". – Dr. Seuss

**Member/Chair Tennis Committee**, The Ranch Country Club, 2 years.

**Volunteer Assistant Volleyball Coach**, The Academy of Charter Schools (middle school), 1 year.

**CU Tennis Advisory Group**, University of Colorado Athletics, 2 years.

**Awards/Marketing Chairperson**, USPTA Intermountain Division, 7 years.

**Founder and President**, USA Professional Platform Tennis Association, 6 years.

**National Board of Directors**, American Platform Tennis Association, 13 years.

**Assistant Volunteer Coach**, University of Colorado Women's Program, 6 years.

**Board of Directors**, Net Results Tennis Program, 2 years.

**Divisional Officer/Executive Director**, USPTA Southwest/Intermountain, 16 years.

**Board Member**, USPTA National Executive Committee, 2 years.

**Convention Host**, USPTA Southwest/Intermountain Division, chaired committee 1 time, co-chaired 3 times.

**Founder/Director**, Durango Junior Tennis Association, 6 years.

**Founder**, Durango Chapter of National Junior Tennis League.

**Chairman/Member** of Colorado Tennis Association Junior Recreation Committee, 3 years.

**Lead Professional**, USTA Schools Assembly program, conducted tennis programs for over 10,000 children at schools in Colorado and New Mexico.

**Board Member**, Fort Lewis College Athletic Booster Club Board of Directors, 2 years.

**Presenter**, Career Day, Fort Lewis College, Oregon State University, Durango High School, 5 years.

**Lead Professional**, Tennis and Platform Tennis exhibitions, Colorado, New Mexico, and Arizona.

**Tennis and Platform Tennis Professional** in Pro-Am (fundraiser) tournaments, Colorado, New Mexico, and New York.

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### Education

**Master of Business Administration (MBA)**, University of Colorado, marketing and finance.

"The beautiful thing about learning is that non one can take it away from you." – **BB King**

**Master of Education (Ed. M.)**, Oregon State University, education with an emphasis in athletic administration.

**Bachelor of Arts (B.A.)**, Fort Lewis College, mathematics and teacher certification.

### Continuing Education

**USAV High Performance Coaches Clinics**, Attended 5 years.

**Art of Coaching Volleyball Coaches Clinic**, Attended 1 year.

**Business and Economics**, Over a period of 20 years, attended more than 150 business and economic conferences and local trade association meetings (AMA, AUBER, CBSA, CORE, CPIA, CSIA, DABE, DOLA, NABE, NAMTAC/UEDA, and EDCC).

**USPTA Conferences**, Over a period of 30 years, attended 15 USPTA National/World Conferences, 18 Divisional Conferences and state divisional meetings.

**USTA Conference**, Attended 1 USTA Tennis Teacher's National Conference.

**APPTA National Conference**, Attended two APPTA national conferences.

### Professional Organizations and/or Certification

**Women's Tennis Coaches Association**, Baseline Certification, 1 year.

**USA Volleyball**, CAP I certification, IMPACT Certification and CAP I-Certification, 4 years.

**United States Professional Tennis Association**, member 40 years, Master Professional (approximately 150 of 10,000+ members are certified at this level), 26 years.

**USA Professional Platform Tennis Association**, 17 years.

**American Marketing Association**, 23 years.

**American Professional Platform Tennis Association**, member 3 years.



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### Professional Recognition

"Never be a child's last coach." - John Kessel

**USPTA Professional of the Year**, Intermountain Division.

**Clyde Rogers Award**, Colorado Tennis Association award for contributions to Colorado recreational tennis.

**Wilson Advisory Staff**; 23 years.

### Junior Player Achievements

Coached a number of juniors in group and private settings. Many of these players had winning records in high school and won district championships. Provided guidance for about 20 players who enjoyed successful college careers. The following were coached privately on an extended basis:

**Ana Horvath**, various rankings in Colorado girls 14s, 16s, and 18s singles and doubles, qualified for CHSAA state tournament three years.

**Allyson Horvath** various rankings in Colorado girls 14s, 16s, and 18s singles and doubles, qualified for CHSAA state tournament one year.

**Beau Jones**, Ranked 1<sup>st</sup> in Intermountain in Girls 18s. Beau moved to California and later played the WTA tour. She won eight ITF Circuit doubles tournaments and was ranked in the mid-200s in doubles and in the 500s in singles.

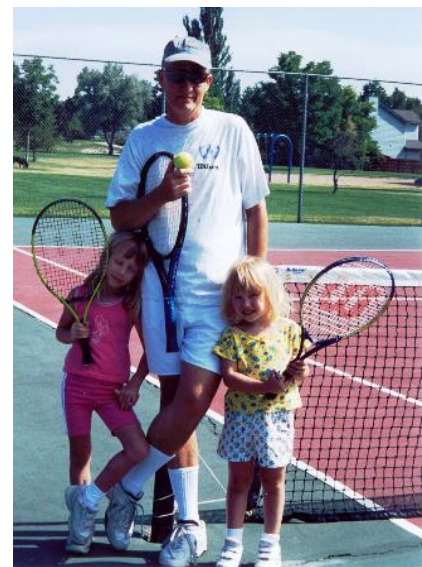
**Kris McClain**, New Mexico High School State Singles Champion, ranked 10<sup>th</sup> in Southwest; played four years at Grand Canyon College in Phoenix, AZ, NAIA Academic All American.

**Jeff Clark**, New Mexico High School State Singles Champion - played four years at Trinity, one of the top five ranked NCAA Division III college teams.

**Brandon Jakino**, New Mexico High School State Doubles Champion.

**Kim Butler**, 3<sup>rd</sup> place finisher in New Mexico State High School Tournament (3 consecutive years). Played for University of New Mexico and Pan Am University; currently a USPTA professional in California.

**Connie Marcum**, New Mexico High School State Singles Finalist, ranked 2<sup>nd</sup> in New Mexico, played for Utah State University and University of Texas at El Paso.



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### Athletic Highlights

**USPTA National Team Championships**, participated on Intermountain divisional team seven times in the period, 16 years.

**APTA divisional rankings**, ranked #1 in the APTA Western Region for 4 years and played regional tournaments for 24 seasons.

**APTA President Cup**- represented Western Region in 20 President Cup competitions; won the first match for the Western Region.



**APTA National Championships and tournaments**, competed in 16 National Championships; won the consolation bracket and reprieve bracket championships; top tournament finishes, 17<sup>th</sup> Chicago Charities and 19<sup>th</sup> Short Hills Invitational.

**USPTA Southwest divisional rankings**, ranked 5<sup>th</sup> in doubles.

**Oregon State University Volleyball Club**, team member, played in USBVA regional championships, 1 season.

**Fort Lewis College Tennis Team**, lettered 4 seasons, team captain 2 years, All RMAC-Conference 1 season, FLC won the RMAC Team Conference Championship and was runner-up in NAIA Regional Championships, RMAC Academic honor roll.

**New Mexico High School Doubles Championship**, finished fourth.

**Farmington High School tennis team**, varsity letter four years, junior varsity three years.

### Recreational Sports Involvement

**Volleyball** - played in men's, mixed, and doubles volleyball leagues; played competitive tournaments in CO, NM, and UT, 21 years.

**Running** - ran in races ranging from 10K to marathons (one) in CO, NM, and AZ, 10 years. Top race times were 37:14 for a 10K in Durango (altitude 6,500 feet) and 3:14:25 for Fiesta Bowl Marathon in Phoenix.

**Softball** - played slow-pitch softball in recreational leagues, 15 years.

**Coaching** - volunteer coach (basketball, softball, tennis, volleyball) in recreation, YMCA, and school intramural programs, 7 years.

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### Sports Publications, Articles, Mini-studies, and Presentations

The following articles and mini-studies have been published in print or on the Internet or shared with coaches within the industry. Over the past 37 years, numerous other tennis and platform tennis articles have been published in industry and association publications.

#### General (Various Sports)

- "Residence of Top Players 2014 NCAA Elite Eight Basketball Teams"
- "Residence of Top Players 2013-2014 PAC 12 Basketball Teams."
- "Gender, Age, and Income Categories for Select Team and Individual Sports and Activities"
- "Location of Athletics Link on PAC-12 Websites"
- "Gender of Coaches and Residence of Players"

#### Platform Tennis (Business)

- "Geography, Population, and Income of Platform Tennis Communities"
- "USA PPTA Manual)

#### Platform Tennis (Coaching)

- "Grilling on the Court this Summer", *Platform Tennis Magazine*.
- "Don't be Misled by Randomness", *Platform Tennis Magazine*.
- "The Value of Two Points - Every Shot Counts", *Platform Tennis Magazine*.
- "Leaving Tennis Habits on the Tennis Court"
- "The Size of a Platform Tennis Court Compared to a Tennis Court"



#### Platform Tennis(Manuals)

The following manuals were written as part of the RJR Platform Tennis Educational Series.

- Taking Your Game to the Next Level*
- The Fundamentals of Platform Tennis*
- A Platform Tennis Chairman's Guide to Running A Comprehensive Program*
- A Curriculum for Conducting A Championship Platform Tennis Instructional Program*

#### Tennis (Business)

- "Meeting the Needs of High School Tennis Players- Observations and Analysis of Colorado High School Tennis"
- "Where is the Tennis Industry Really Headed?"
- Tencap Activity Guide*.
- "Projecting and Managing a Special Project Budget," *The USPTA Guide to Country Club*. Tennis Operations.
- Increasing the Capacity of Tennis in Boulder

#### Tennis (Coaching)

- "Optimizing Meaningful Contacts in Tennis Practices"
- "Tennis Movement and Stroke Production for Competitive Players"
- "33 hits in 45 minutes"
- "What's the Point of it All?", *Advantage*.

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### Sports Publications, Articles, Mini-studies, and Presentations (continued)

#### Tennis (Presentations)

"The Role of Strategic Planning for Tennis Professionals," presentation, USPTA World Conference, Boca Raton, FL.

"The Illusive Point," presentation, USPTA World Conference, Miami, FL.

"Markovian Chains and Tennis Scoring," presentation, USPTA Intermountain Divisional Conference, Denver.

"Selecting the Right Person for Your Situation", 15-minute presentation for RJ Reilly Symposium, South Salem, NY.

"Promoting Special Events", 15-minute presentation for RJ Reilly Symposium, South Salem, NY.

#### Tennis(Tips and commentary)

"My Serve", *Durango Herald*, weekly tennis column published during summer months, 9 years.

"Tennis Tips," *Tennis Magazine* - 10 tips published.

#### Volleyball (Coaching)

"Your Mission Should you Choose to Accept it is to be a Coach"

"Importance of Optimizing Meaningful Touches"

"USA Women's National Team Wins World Cup of Volleyball"

"Team Tendencies and the Importance of a Winning a Point"

"Importance of Optimizing Meaningful Touches"

"Importance of a Point – CU Volleyball"

#### Volleyball (Industry)

"Height of PAC-12 Women Volleyball Players 2014-2015 Season"

"Home State/Country of Players on PAC-12 Volleyball Teams (Women) 2014-2015 Season"

The Height of Volleyball Players – FLC, CU, Stanford, WNCC and the General Population